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FOR IMMEDIATE RELEASE

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**SEMI-COMMERCIAL UV TENSOR PRESS SOLD
TO EDITORA CENTRAL LTDA., BRAZIL**

WOODRIDGE, IL (February 10, 2011) – Brazilian newspaper publisher, Editora Central Ltda., has contracted with TENSOR GROUP, INC. to install a state of the art, beautifully equipped TENSOR T-1400 semi-commercial web press at its manufacturing facility in Maringá, Paraná. The new press will produce O Diário do Norte do Paraná, a popular daily with a distribution of 20,000 copies per day, and will expand Editora Central's reach in the rapidly expanding commercial printing market in Brazil. The press is scheduled for installation during the second quarter of 2011.

The UV curing capability on one 4-high tower of the 18-unit T-1400 press will give the paper eight cured tabloid pages on coated stock, plus ability to produce high-impact advertising inserts and supplemental magazines. The press will print up to 32 four-color and 16 black tabloid pages in one run, at a speed of 35,000 iph. Prime Systems, Inc., a U.S. manufacturer, is supplying the curing system.

The brush dampened units are equipped with EPG remote inking, controlled from a touchscreen located on the DCOS press console. DCOS, a Swedish controls supplier, is also providing a DLPS production management system that integrates directly to the DOI solution platform. This system provides data and reports of productions, performance and maintenance based on inputs from the press, its sub systems and the operators, optimizing the total press performance. Six Megtec zero-speed splicers, configured as two tandems and two singles are positioned in-line with the press.

Editora Central Ltda. is one of the leading regional multimedia groups of Brazil. In addition to the 39 year old flagship newspaper, the group also owns Radio Cultura AM, a popular radio station;

odiario.com, a general news website; and other online and offline media businesses in niche markets ranging from a bus advertising company to entertainment online guides.

With the new press, the company plans to thrive in the rising Brazilian commercial printing market and expand the printing capabilities for O Diário newspaper. "With our new TENSOR press, we are certain to have a cost and quality advantage over our competitors in commercial printing and will be able to add more color and editorial pages in our newspaper, therefore delivering a significantly better product to our readers and advertisers," says Franklin Vieira da Silva, President of Editora Central.

manroland do Brasil Serviços Ltda. was instrumental in bringing the project together. Martina Hozjan-Ruda, Vice President of TENSOR, says, "This is our first installation with manroland onboard as a distribution partner." Hozjan-Ruda further stated, "We are very excited to complete a successful TENSOR installation in Brazil, and we are so pleased to be providing an advantageous, total equipment solution to a strong and respected company as Editora Central Ltda."

TENSOR GROUP, INC. is a premier U.S. manufacturer of single width web offset press equipment for commercial, insert and newspaper markets worldwide. Over 2,600 units (approximately 190 presslines) have been successfully installed in 43 countries since TENSOR'S inception in 1993. Visit TENSOR'S website at www.tensorgroup.com for detailed product and dealer information.

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