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FOR IMMEDIATE RELEASE

Contact:

Karin Arlt
Tensor Group, Inc.
630-739-9600
karlt@ustensor.com

**TENSOR GROUP BOOSTS SALES PRESENCE
IN EUROPE**

WOODRIDGE, IL (October 22, 2009) – Tensor Group, Inc., in its strategic bid to promote brand and product recognition worldwide, welcomed last week an additional European sales agency, HamiTec GmbH of Gross-Zimmern, Germany. HamiTec, with Waldemar Czogalla in the head sales position, will cover web press markets in Austria, Germany (eastern), Hungary and Croatia.

Mr. Czogalla has been working in the printing and graphic arts industry for over 15 years and brings to the table a vast understanding of customer needs and market trends in his specific territory. “Tensor’s new alliance with HamiTec is expected to significantly advance our sales initiatives in markets that we see as still very viable,” stated Karin Arlt, marketing manager at Tensor. “We offer an advantageous alternative; a unique product line, manufactured entirely in the U.S., with the added benefits of highly-rated and responsive customer service.”

Tensor Group has installed a considerable number of elite, well-automated web presslines at major newspaper and print firms in Europe, Turkey and Scandinavia. To request an appointment to visit a Tensor installation and learn about Tensor’s contributions to the latest technology for single-width, contact Waldemar Czogalla at w.czogalla@arcor.de.

Visit Tensor’s website as well at www.tensorgroup.com for detailed product and additional dealer contact information.

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(photo captions next page)

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Photo: Sales Alliance Agreement Signed at IFRA Expo 2009

Left: Waldemar Czogalla, HamiTec GmbH

Right: Bo Rasmussen, Tensor Group, Inc.